MEANINGFUL PROGRAM ASSESSMENT
Facilitated by the Assessment Office
December 2011

Agenda
1. Outcomes for Today
2. Meaningful Program Assessment Projects
3. Identifying a Project
   • ACTIVITY: Graffiti Wall
4. Exploring Uses of Assessment Results
   • ACTIVITY: Three-way Interview
5. Wrap-up

Outcomes for Today
You will know how to use a
1. graffiti wall activity to identify meaningful assessment project(s).
2. three-way interview to explore meaningful uses of assessment results.
Meaningful Program Assessment

• Investigates something the faculty care about
• Uses results to improve student performance

Faculty involvement in all stages of the assessment process leads to

• identification of a meaningful project
• use of results

Identify a Meaningful Assessment Project

Graffiti Wall

1. Everyone silently & simultaneously lists ideas (one per sticky note)
2. Teams: Cluster sticky notes to identify themes
3. Draft assessment project ideas
Will faculty members do these activities?

More than 90% will

GRAFFITI WALL ACTIVITY

PHOTO SOURCE:
minkus, http://www.23hq.com/minkus/photo/5422619
minkus, http://www.23hq.com/minkus/photo/6236138
Cluster the sticky notes into categories/themes.

PHOTO SOURCE:
http://clyde.as.utexas.edu/SpAstNEW/M35-RADECbest.jpeg

Select the Most Meaningful Project(s)

1. Dot Voting
2. Cooperative Rank Order
Explore meaningful uses of assessment results

**Students can write a research paper/report.**
(Percent of students, N=37)

- Below expectations: 41%
- Meets expectations: 46%
- Exceeds expectations: 5%

What changes could improve student performance?
Meaningful Use of Results

Tap the wealth of existing knowledge

PHOTO SOURCE: http://geology.com/articles/geyser.shtml

Three-step Interview

• Groups of three
• Each person assigned a role:
  a) Interviewer (seeks input)
  b) Responder (provides input)
  c) Recorder (writes input on the Interview Response Sheet)
• Three minutes per interview on the same topic
• Record on the same response sheet
• Rotate roles
Three-step Interview

- Team discussion
  - Make recommendations or draw conclusions
- Full group discussion

Wrap-Up

- Make program assessment meaningful by
  - Involving faculty
  - Finding out what's important
  - Using results to improve student performance