Oral Communication and Program-level Assessment
Workshop Evaluation Report

Department/Program: Assessment Office
Semester/Yr Evidence Collected: Spring 2012
Person Submitting: Monica Stitt-Bergh
Date Submitted: 06/14/2012

Executive Summary:
Eight people attended the Oral Communication and Program-level Assessment workshop on April 25, 2012 facilitated by Monica Stitt-Bergh. 80% of the attendees completed the end-of-workshop evaluation form that included a quiz question. Results indicate that overall the workshop was successful in meeting the desired outcomes and it will be offered again. In subsequent offerings, the activity will be modified to include a better video-recorded student presentation and to ask groups of attendees to apply different rubrics to that presentation.

1. State the SLO(s) that was Assessed, Targeted, or Studied

I collected evidence on the extent to which participants were satisfied with the usefulness and effectiveness of the workshop in relation to the workshop outcomes: (a) align an oral activity with a program learning outcome, (b) coordinate collection of results, (c) aggregate and present results, (d) use results. I used a quiz question to determine if participants understood how programs could assess oral communication at the program level.

2. State the Type(s) of Evidence Gathered

End-of-workshop questionnaire/quiz.

3. State How Many Pieces of Evidence Were Collected

8 (80% of attendees).

4. State How the Evidence was Interpreted, Evaluated, or Analyzed

Workshop facilitator used a scoring key to evaluate open-ended quiz question, descriptive statistics to summarize closed-ended questions, and a close reading of open-ended questions to summarize themes.
5. **Summarize the Actual Results**

Only four people completed the quiz question. All four answered the question correctly. 88% rated the workshop as *useful* or *very useful*. 100% rated the workshop as *effective* or *very effective* in increasing their understanding of program-level oral communication assessment.

Eight (100%) people provided a most valuable aspect of the workshop. No one provided a least valuable aspect. See Appendix A for detailed results.

6. **In addition to the actual results, were there additional conclusions or discoveries?**

None.

7. **Use of Results/Program Modifications:**

Overall, the workshop was successful in meeting the desired outcomes. This workshop will be offered again for faculty. The examples were valued by the participants. When I offer it again, I will locate/create a better video-recorded student presentation and have groups apply different rubrics and compare the results.

8. **Reflect on the Assessment Process**

The end-of-session questionnaire works well to capture perceptions and constructive criticism.

Because only four answered the quiz question and because the question was broad, the question likely needs revision so that it is more specific and directly aligned with the workshop outcomes.

9. **Other Important Information**

None.
Appendix A. Responses to Open- and Closed-Ended Questions

Stem: Overall usefulness of the workshop

<table>
<thead>
<tr>
<th>Response Item</th>
<th>Number of Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Very Useful</td>
<td>5</td>
</tr>
<tr>
<td>Useful</td>
<td>2</td>
</tr>
<tr>
<td>Of Little Use</td>
<td>1</td>
</tr>
<tr>
<td>Not Useful At All</td>
<td>0</td>
</tr>
<tr>
<td>No Opinion</td>
<td>0</td>
</tr>
</tbody>
</table>

Stem: Workshop effectiveness in increasing understanding

<table>
<thead>
<tr>
<th>Response Item</th>
<th>Number of Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Very Effective</td>
<td>5</td>
</tr>
<tr>
<td>Effective</td>
<td>3</td>
</tr>
<tr>
<td>Somewhat Effective</td>
<td>0</td>
</tr>
<tr>
<td>Not Very Effective</td>
<td>0</td>
</tr>
<tr>
<td>Not Sure</td>
<td>0</td>
</tr>
</tbody>
</table>

Most valuable aspect of the workshop
- “Rubric examples”
- “Rubric examples + use of videotaped presentation”
- “For each program to have a program SLO that is specific and not generic statement + to design this outcome activities embedded in each course.”
- “The general approach to the topic, rubric, etc…”
- “Workflow for improvement/ oral communication at program level”
- “1) Information to share w/ colleagues & how to work w/ them 2) Answered questions we had w/ regards to accreditation”
- “My course is an "o" designated course. This content will help me assess my students effectively”
- “Statement about the #1 change model as a result of looking at assessment results”

Least valuable aspect of the workshop
- “Nothing”

Other constructive comments
- “Good information to have but may be of little use to my work.”
- “I’m curious about the use of Google docs to create a spreadsheet. Will look into this option now.”
• “Thank you-Useable comments we can”
• “This is a great workshop. Very glad I came.”
• “Your workshops are always helpful!”