Executive Summary:
As part of the fall 2011 Making Program Assessment Happen workshops, the Assessment Office (AO) offered a workshop entitled Meaningful Program Assessment on December 14, 2011. The workshop was advertised as suitable for faculty and assessment coordinators with a basic understanding of program assessment. Participants engaged in hands-on activities to identify meaningful assessment projects and use assessment results.

All 18 of the workshop attendees completed and submitted a workshop evaluation (100% response rate). The learning objectives were met. Overall, participants found the workshop useful and effective in increasing their understanding of how to use a graffiti wall to identify meaningful assessment projects and three-way interview to explore meaningful uses of assessment results.

1. **State the SLO(s) that was Assessed, Targeted, or Studied**
   Outcomes
   By the end of the session, you will be able to use a
   1. Graffiti wall activity to identify a meaningful assessment project(s).
   2. Three-way interview to explore meaningful uses of assessment results

2. **State the Type(s) of Evidence Gathered**
   Evaluation survey

3. **State How the Evidence was Interpreted, Evaluated, or Analyzed**
   The evidence was gathered using an evaluation survey. The AO student worker ran descriptive statistics on the closed-ended questions. Open-ended responses were transcribed verbatim and grouped thematically.

4. **State How Many Pieces of Evidence Were Collected**
   14. Of the 15 workshop attendees, 14 completed an evaluation survey (93% response rate.)

5. **Summarize the Actual Results**
   See Appendix A for workshop evaluation results.
   
   • 100% of respondents indicated they could use a graffiti wall to identify a meaningful assessment project either on their own or with some additional guidance.

<table>
<thead>
<tr>
<th>Department/Program and Degree:</th>
<th>Assessment Office</th>
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</thead>
<tbody>
<tr>
<td>Assessment Project Name:</td>
<td>Meaningful Program Assessment</td>
</tr>
<tr>
<td>Semester/Yr Evidence Collected:</td>
<td>Fall 2011</td>
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<tr>
<td>Program Assessment Coordinator:</td>
<td>Marlene Lowe &amp; Monica Stitt-Bergh</td>
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<td>Person Submitting:</td>
<td>Marlene Lowe</td>
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<td>Date Submitted:</td>
<td>May 4, 2012</td>
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</tbody>
</table>
• 100% of respondents indicated they could use a three-way interview to explore meaningful uses of assessment results either on their own or with some additional guidance.
• 93% of respondents indicated the workshop was either “Very Useful” or “Useful.”
• 93% of respondents indicated the workshop was either “Effective” or “Very Effective” in increasing their understanding of the topic.
• 100% of respondents indicated that the level of information was “About Right”
• Respondents found the interactive activities and strategies to be valuable aspects of the workshop.

The assessment benchmark is 80%.

6. In addition to the actual results, were there additional conclusions or discoveries?
Number Registered = 16
Number of Registered Attendees = 12
Number of Registered Cancellations = 3
Number of Registered “No Shows” = 1
Number of Walk-ins = 3

Number of Attendees = 15

This information is being tracked in order to better plan future workshops.

7. Briefly Describe the Distribution and Discussion of Results
Results were distributed and discussed informally.

8. Use of Results/Program Modifications:
Overall the AO is satisfied with the assessment results and at present has no plans for changes.

9. Reflect on the Assessment Process

10. Other Important Information
Appendix A

Program Assessment in 24 Hours/Year

Workshop Evaluation
(N=14)

1. As a result of this workshop, do you know how to use a graffiti wall activity to identify a meaningful assessment project?
   (n=14)

   86% (12) Yes  
   14% (2) Yes, with some guidance  
   0% (0) Probably not  
   0% (0) No  
   0% (0) Unsure

2. As a result of this workshop, do you know how to use a three-way interview to explore meaningful uses of assessment results?
   (n=14)

   71% (10) Yes  
   29% (4) Yes, with some guidance  
   0% (0) Probably not  
   0% (0) No  
   0% (0) Unsure

3. Please rate the overall usefulness of this workshop.
   (n=14)

   64% (9) Very Useful  
   29% (4) Useful  
   7% (1) Of little Use  
   0% (0) Not Useful At All  
   0% (0) No Opinion

4. To what extent was this workshop effective in increasing your understanding of the topic?
   (n=14)

   57% (8) Very Effective  
   36% (5) Effective
7% (1) Somewhat Effective
0% (0) Not Very Effective
0% (0) Not Sure

5. Please rate the level of the information presented.
   (n=14)

   0% (0) Too Basic
100% (14) About Right
0% (0) Too Advanced

6. What was the most valuable aspect of the workshop? Why?

   • the interesting techniques
   • The activities were fantastic!
   • like working in a group
   • Learning strategies to try w/ our colleagues. Great relevance as we work on things at our school - transfer to other things.
   • learning how to do interactive activities to engage with folks w/o it being perceived as "touchy-feely"
   • Interactive, Hands on. Excellent!
   • Interactive acty
   • interactive activities
   • interacting w/ the others on a specific topic
   • engaging in activities
   • 3-way interview

7. What was the least valuable aspect of the workshop? Why?

   • want more information on how to use final products in changing practices
   • sticky note activity
   • not having the final sticky notes charts to see the whole room at the end
   • not enough time
   • Need to mix groups up more, not stay in same groups
   • n/a
   • n/a

8. Other constructive comments?

   • Great
   • great workshop!
   • Mahalo!
     • More on coming up w/ questions created for assessment
• Thank you!
• very interesting ideas, would like to use for smaller programs (i.e. ??? Workshops)
• would like more about assessing our own programs
• Blank
• Blank
• Blank
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