COMMITTEE ON ENROLLMENT PLANNING
Meeting Notes

January 23, 2013

Present: Amy Agbayani, Krystyna Aune, Patricia Cooper, Ron Cambra, Reed Dasenbrock, William Ditto, Francisco Hernandez, Susan Hippensteele, Jodi Kuba, Michael Kaptik, Karen Tessier, Joel Weaver, Yang Zhang

Updates from Reed

1. Dr. Lawrence Abele from Florida State University is visiting UH-Mānoa on Thursday, January 31st. CEP members are welcome to attend sessions during the day, especially for the first session from 9 to 10:15 at HH309.
2. Community colleges are doing their own overview to determine whether courses they offer match Mānoa's 4-year plans.
3. Ron Cambra's “come back to Mānoa” project, helping students who left UHM in good academic standing, is being redone by a taskforce.
4. Mānoa Institutional Research Office updated and expanded the regression model.
5. Gary Rodwell is releasing a new version of STAR in late February.
6. Rolling out the Kaʻieʻie program is a priority for this semester. The first new transfer Manoa advisor has been hired, and will be assigned at KCC.

Updates from Francisco Hernandez

1. Future of Housing on Campus
Mānoa has been renovating resident halls in the past few years and a new plan is being considered to add 1000 new beds. VCS Hernandez seeks suggestions on how to better create learning/living space for different student groups, such as international students, graduate students, and graduate students with families. VC Dasenbrock talked about the idea of “international housing” that has a mixed student body of international students and students who are interested in specific language and culture. The group also discussed issues of defining the break-even point of the cost of the building and housing for visiting faculty.

2. Admission Numbers
Freshmen are applying early, but the number of transfer applicants is down. Admissions’ Office has some thoughts on why, and will be discussed at a future meeting.

3. Leavers Survey
Online survey returning rate is around 30%. The survey response rate can reach higher after the paper surveys are mailed back. A group of students said they would be willing to be contacted later. A follow-up telephone survey will be conducted, which includes questions related to academic performance. After collecting all the data, Lucy Arellano will put together a survey result report. There is no set time to complete this project.

4. A reminder of “Mānoa experience” on February 23rd.
Work Groups Updates

1. Out-of-State Student Retention Sub-committee (Michael Kaptik)

Mike Kaptik shared a 2010-2012 comparison report of a yearly housing survey. This online survey is conducted with resident students each November. Results show an increasing % of out-of-state students who indicate they plan to return. The 2012 survey also includes a new question to ask students’ plan if they decide not to return to Mānoa and institutions they are transferring to. This new data helps us to better understand the retention issues.

2. Retention and Graduation Rates Sub-Committee (Ron Cambra)

At the Sub-Committee’s last meeting, the group identified and agreed to work on five action tasks for spring 2013. These action tasks groups are “pathway back to Mānoa program,” “retention and graduation presentation,” “at-risk committee,” “do it in 4!”, and “undecided students.” In the next few meetings, committee members will discuss in detail the work planned and executed.

Also, please attend sessions during Lawrence Abele’s visit. The goal of his visit is to develop recommendations, especially to help students identify interests early on and connect them with an academic home.

3. Transfers’ Sub-Committee (Krystyna Aune)

The Sub-Committee met on January 22nd. The group discussed the following issues: collaboration with workgroup 4 on initiatives focusing on undecided students; new hire in MAC; honors program outreach efforts on neighbor islands; new Ka’ie’ie advisor starts in December; inadequate transfer scholarship money and possibility to extend the centennial scholarship for transfer students; review the leavers survey results when it is ready.

4. Differential rates of educational attainment across Hawai‘i’s population (Amy Agbayani)

Maenette Benham will provide separate update. Amy talked about her office’s new initiative of contacting and inviting neighbor island freshmen students to various activities. This initiative was a direct result of the presentation on the freshmen retention model that indicated neighbor island freshmen may need additional support. The group continues to implement recruitment and retention activities supported by CEP (e.g. faculty release time to support outreach to Hawaiian, Filipino, Samoan and Pacific islander students and communities). Members will also join other CEP work groups (e.g. transfer work group).

Meeting adjourned. Next CEP Meeting: February 27, 2013 3:00, Hawai‘i 309.